MyFitBro

"Create. Train. Progress."

The evolution of CrossFit and Functional training.

The Athlete's Chaos

For CrossFit enthusiasts, tracking progress is crucial, but it often becomes a maze of scattered data and inefficient tools. Does this sound familiar?

Scattered data
Notes on paper, your mobile phone, whiteboards... without a clear view of your progress.

Complex apps
Too many unnecessary features that distract you from the main thing: training.

Loss of history
Deleting an app or changing your method means losing all your effort and progress.

MyFitBro: The Ultimate Solution

MyFitBro was created by and for CrossFit enthusiasts. It's the comprehensive platform that simplifies every aspect of your functional training, allowing you to focus on what really matters: your performance.

> "A comprehensive ecosystem where you design your WODs, train with an integrated timer, and automatically visualize your progress."

How It Works: Your Success Flow

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1. CREATE

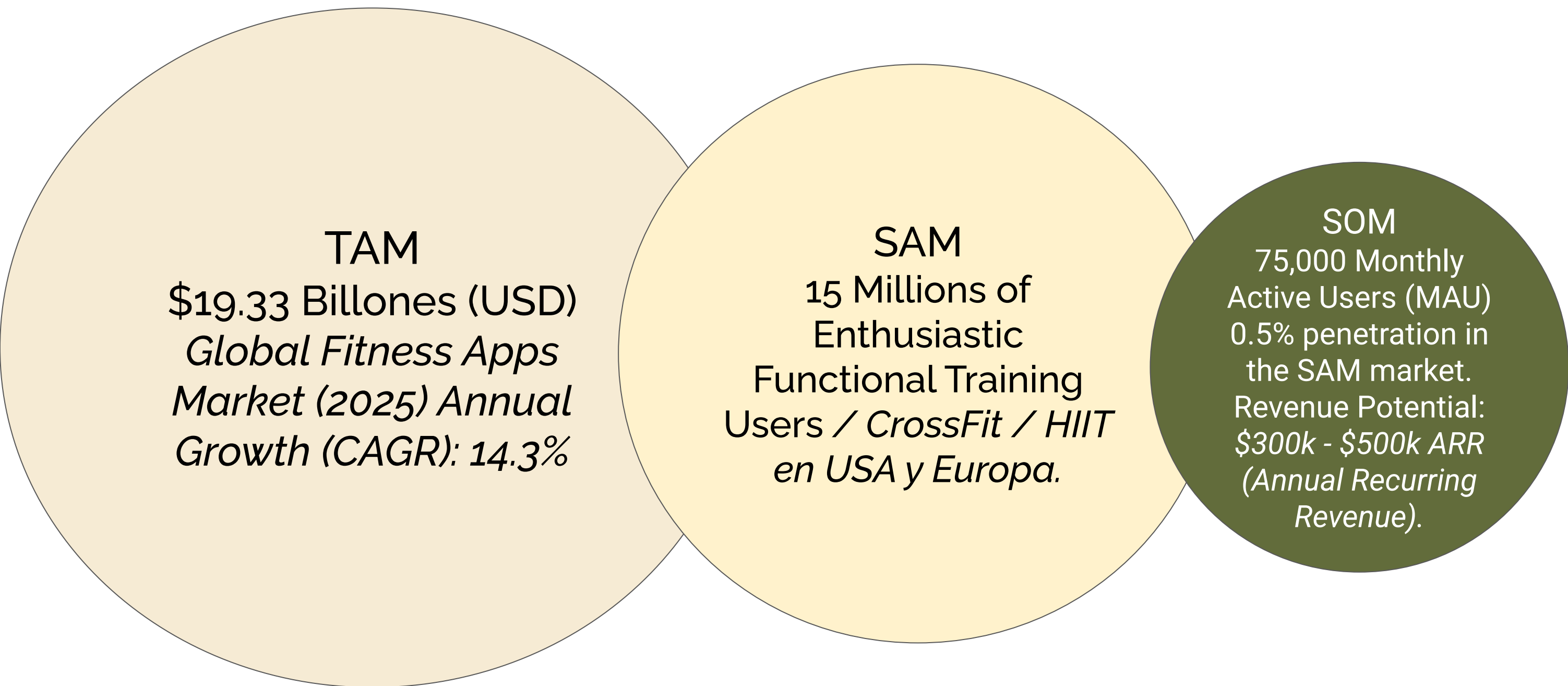Design custom WODs or choose classic benchmarks in seconds, tailored to your goals.

2. TRAIN

Smart timer synchronized with your routine. Just press play and focus on your effort.

3. EVOLVES

Automatic calculation of PRs and performance charts. Your effort, quantified, to drive your growth.

TAM
$19.33 Billones (USD)
Global Fitness Apps Market (2025) Annual Growth (CAGR): 14.3%

SAM
15 Millions of Enthusiastic Functional Training Users */ CrossFit / HIIT en USA y Europa.*

SOM
75,000 Monthly Active Users (MAU) 0.5% penetration in the SAM market. Revenue Potential: *$300k - $500k ARR (Annual Recurring Revenue).*

FUENTES: Statista (2024-2025), informes de IHRSA (Global Health & Fitness Association) y reportes de mercado de CrossFit/HIIT

Target Market: Functional Athletes

We are targeting the community passionate about functional training, those who seek to optimize their performance and have an accurate record of their progress.

Focused on...

- Athletes who train independently.

- Users of "Garage Gyms".

- Members of affiliated boxes who want personal and detailed follow-up.

Business Model: Freemium

Basic Functionality (Free): Essential access to design, train and record your WODs.

PRO Version (Subscription): Goal-oriented training plan, teams, advanced analytics, wearable connectivity

Current Status: Our Progress

We've worked tirelessly to bring MyFitBro to life. Here are our recent milestones and what's next:

MVP Developed

Complete Minimum Viable Product

Push & Local Notifications

Implemented notification system for WOD reminders and real-time tracking.

Imminent Launch

We're almost ready to launch in the App Stores! Get ready to download MyFitBro and transform your workout.

The Team: Created by Athletes, for Athletes

Antonio Jesús Gil

Founder & Lead Developer

> "Engineer by day, CrossFitter by night. Building the app I needed to use to optimize every WOD and every PR. MyFitBro is the culmination of my passion for coding and functional training."

With a deep understanding of CrossFit and experience in software development, Antonio Jesús leads the vision and execution of MyFitBro, ensuring that every feature serves the real needs of athletes.

Vision for the Future: Evolution Continues

We're not stopping here. MyFitBro has an ambitious development plan to continue enriching your workout experience.

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Teams, Community and Global Rankings

Integrate the creation of training teams, share your achievements and compete on global leaderboards for extra motivation.

Goal-Oriented Training Plans

Personalized training programs generated by both experts and AI that adapt to your progress and needs, optimizing your path to your goals.

Integration with Wearables

Full synchronization with devices like Apple Watch for even more accurate and detailed metric tracking.

Ready to smash your PRs?

Join MyFitBro!

Get in touch:
myfitbroteam@gmail.com

Early adopters